



**Virtual Spring Workshop - Real Tools and Resources to Brand  
and Market Your Business!**

**Saturday, MARCH 28, 2020  
11:00AM-1:00PM**

**Workshop on strategies to:**

**Craft Your Brand Voice  
Personify Your Brand Voice  
Implement Your Brand Voice  
Express Your Brand Voice**



**Will Holmes**



**President  
Baltimore Chamber of  
Commerce**

**Pamela Vines**



**President  
Troop Public Relations**

**Rebecca & Keith Klein**



**Tallsmall Productions, LLC**

**Virtual Link: <https://global.gotomeeting.com/join/451072597>**

**Hosted by:**



**CALVERT COUNTY MINORITY BUSINESS ALLIANCE  
SMALL BUSINESS IN A BIG WAY**

